



January 31, 2021

Dear Blue Seal of Excellence Recognition Program Participant,

I am pleased to inform you that your professional staff continues to meet the Blue Seal of Excellence Recognition Program standards established by the National Institute for Automotive Service Excellence (ASE). Your shop has been approved for renewal.

The effective dates of this program are January 31, 2021 through January 31, 2022.

In a few weeks you will receive a date plate to add to your plaque.

Congratulations on your achievement!

Sincerely,

Julie White  
Director, Programs and Special Projects  
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